

Greetings from WAWM-SD Bulldog Radio!

- What is WAWM-SD?
 - A non-commercial community radio station broadcasting on the internet that is run by the students of West Allis Central High School.
 - It's "Where Artists Live!"
 - Plays rock music from the 1960s to today, including artists like Adele, the Rolling Stones, John Mellencamp, the BoDeans, Eric Clapton, Dave Matthews Band, Barenaked Ladies, Pearl Jam, Foo Fighters, Beck, R.E.M., Nirvana, Tom Petty, the Beatles, Led Zeppelin, Red Hot Chili Peppers Jack Johnson, Norah Jones, Ben Folds, Violent Femmes, Bruce Springsteen, and more!
 - Will provide coverage of local high school sporting events, once fundraising goals are achieved.
 - On the air since April 7, 2017
 - Features include:
 - Promotion of local, school and community events
 - Streaming worldwide at wawmsdradio.com/wawmsdradio.org
 - Streaming through our own app available for free in all app stores
 - A new source for new and emerging musical artists
 - Featuring local bands and musicians prominently within the music mix
- WAWM-SD provides quality programming and can only continue that quality programming with the help of SPONSORS LIKE YOU!
- WAWM-SD offers annual sponsorship rates at a FRACTION of other stations, and SPONSORSHIPS ARE TAX DEDUCTIBLE!
- In order to operate the station professionally and provide students the learning opportunities possible within the communications field, we need to raise approximately \$8,000 as soon as possible. We have launched the station with the resources we have, but in order to stay on the air, we need to purchase radio automation software and equipment to provide local high school sports broadcasts. Your sponsorship is what will allow us to keep this new student-centered program alive!!

Check out the attached sponsorship package information enclosed. Choose the package that best suits your needs and use the enclosed envelope - **checks payable to West Allis Central High School** - to become a part of our brand!

If you have questions regarding sponsorship, please e-mail WAWM-SD General Manager Ryan Rutz – rutzr@wawmsd.org. If necessary, you can also reach Mr. Rutz by phone at 414-604-3100, extension 5748. However, because Mr. Rutz teaches classes during the school day, he may not be able to immediately answer your call.

Thank you for supporting your new local internet radio station,

Mr. Ryan Rutz
Station Manager

Hope Timm
Student Station Manager

WAWM-SD Bulldog Radio

"Where Artists Live"



STREAMING WORLD WIDE 24/7

ONLINE

LISTEN ANYTIME, ANYWHERE

www.wawmsdradio.com

www.wawmsdradio.org

WAWM-SD Bulldog Radio – West Allis

***Please Send This Page Back!**

Please send this page or a copy of this page to:

WAWM-SD Radio
ATTN: Ryan Rutz, General Manager
8516 West Lincoln Avenue
West Allis, WI 53227

Please Indicate With an X of the Package You Have Selected For Your Business:

\$250 Starter Package

\$500 Diamond Package

Additional Donation? \$ _____

Business Name: _____

Phone Number: _____

Mailing Address: _____

E-mail Address: _____

Contact Name (Please Print): _____

Singature: _____

Date: _____

Your Promotion Information

Because WAWM-SD is operating under the rules of non-commercial radio stations, we will not mention certain things in our sponsorship spots such as prices of products, hours of operation, special offers or any other copy that the FCC could deem to be comparative language. Things that you might consider including would be **the name of your business, address, phone number, website, ownership, in business since (year), and what your business specializes in or offers**. We may have to edit some of the information provided for legal purposes. If this is the case, we will contact you immediately. We do not expect you to write the entire promo, although if you wish to, you may. However, the promotions staff here at WAWM-SD will be more than happy to create one if you provide us with the necessary information on the next sheet of paper. A final copy of your promo will be provided for your approval. Thank you once again for your support!

Sponsorship Packages Available

<i>Package</i>	<i>Price</i>
<p data-bbox="440 380 548 422"><i>Starter</i></p> <p data-bbox="380 443 607 474">Annual Package</p> <ul data-bbox="240 533 773 743" style="list-style-type: none"><li data-bbox="240 533 773 659">• 25–30 SPONSORSHIP SPOTS AIRED per week during regular music programming.<li data-bbox="240 711 537 743">• TAX DEDUCTIBLE!	<p data-bbox="1062 443 1195 495">\$250</p> <p data-bbox="883 569 1390 663">Your equivalent cost of only \$4.81 per week!</p>
<p data-bbox="435 953 558 995"><i>Diamond</i></p> <p data-bbox="380 1016 607 1047">Annual Package</p> <ul data-bbox="240 1106 740 1677" style="list-style-type: none"><li data-bbox="240 1106 740 1327">• 50+ “SPONSORSHIP SPOTS” per week during regular music programming! (Your promo will run twice as often as the Starter package.)<li data-bbox="240 1379 740 1589">• Get SPONSORSHIP SPOTS during <u>ALL</u> local high school sports coverage once we raise enough money to begin broadcasting sports.<li data-bbox="240 1642 537 1677">• TAX DEDUCTIBLE!	<p data-bbox="1062 1142 1195 1194">\$500</p> <p data-bbox="894 1268 1401 1362">Your equivalent cost of only \$9.62 per week!</p>