

Elmbrook Radio

"Where Artists Live"



STREAMING WORLD WIDE 24/7

ONLINE

LISTEN ANYTIME, ANYWHERE

www.elmbrookradio.com

Greetings from Brookfield Central's Elmbrook Radio!

- What is Elmbrook Radio?
 - A non-commercial community radio station broadcasting on the internet that is run by the students of Brookfield Central High School.
 - It's "Where Artists Live!"
 - Plays rock music from the 1960s to today, including artists like Adele, the Rolling Stones, John Mellencamp, the BoDeans, Eric Clapton, Dave Matthews Band, Barenaked Ladies, Pearl Jam, Foo Fighters, Beck, R.E.M., Nirvana, Tom Petty, the Beatles, Led Zeppelin, Red Hot Chili Peppers, Jack Johnson, Norah Jones, Ben Folds, Violent Femmes, Cheap Trick, Cake, Bob Dylan, Sheryl Crow, Bruce Springsteen, Johnny Cash and more!
 - Will provide coverage of local high school sporting events, including Lancers football, basketball and baseball/softball, once fundraising goals are achieved.
 - On the air since April 7, 2017, relaunched in January 2021 at Brookfield Central
 - Features include:
 - Promotion of local, school and community events
 - Streaming worldwide at elmbrookradio.com
 - Streaming through our own app available for free in all app stores
 - Streaming through the free tuneIn radio app, also available in all app stores
 - A new source for new and emerging musical artists
 - Featuring local bands and musicians prominently within the music mix
 - 80's at 8 at both 8am and 8pm daily – 5 songs from the New Wave Era
- Elmbrook Radio provides quality programming and can only continue that quality programming with the help of SPONSORS LIKE YOU!
- Elmbrook Radio offers annual sponsorship rates at a FRACTION of other stations, and SPONSORSHIPS ARE TAX DEDUCTIBLE!
- In order to operate the station professionally and provide students the learning opportunities possible within the communications field, we need to raise approximately \$5,000 as soon as possible to purchase software to allow students to DJ on the air. We have launched the station with the resources we have, and we need to purchase equipment to provide local high school sports broadcasts as well. Your sponsorship is what will allow us to keep and grow this new student-centered program!!

Check out the attached sponsorship package information enclosed. Choose the package that best suits your needs and use the enclosed envelope - **checks payable to Brookfield Central High School** - to become a part of our brand!

If you have questions regarding sponsorship, please e-mail Elmbrook Radio General Manager Ryan Rutz – rutzr@elmbrookschools.org. If necessary, you can also reach Mr. Rutz by phone at 262-785-3910, extension 21068. However, because Mr. Rutz teaches classes during the school day, he may not be able to immediately answer your call. Phone calls can currently be taken between 11:30am-1:30pm and 3:10-3:30pm.

Thank you for supporting your new local internet radio station at Brookfield Central High School,

Mr. Ryan Rutz

Station Manager

Saif Sajjad

Student Program Director

Elmbrook Radio – Brookfield

*Please Send This Page Back!

Please send this page or a copy of this page to:

Elmbrook Radio
ATTN: Ryan Rutz, General Manager
16900 West Gebhardt Road
Brookfield, WI 53005

Please Indicate With an X of the Package You Have Selected For Your Business:

\$250 Starter Package

\$500 Diamond Package

Additional Donation? \$ _____

Business Name: _____

Phone Number: _____

Mailing Address: _____

E-mail Address: _____

Contact Name (Please Print): _____

Singature: _____

Date: _____

Your Promotion Information

Because Elmbrook Radio is operating under the rules of traditional non-commercial radio stations, we will not mention certain things in our sponsorship spots such as prices of products, special offers or any other copy that the FCC could deem to be comparative language. Things that you might consider including would be **the name of your business, address, phone number, website, ownership, in business since (year), and what your business specializes in or offers**. We may have to edit some of the information provided for legal purposes. If this is the case, we will contact you immediately. We do not expect you to write the entire promo, although if you wish to, you may. However, the promotions staff here at Elmbrook Radio will be more than happy to create one if you provide us with the necessary information on the next sheet of paper. A final copy of your promo will be provided for your approval. Thank you once again for your support!

Elmbrook Radio Sponsorship Packages Available

<i>Package</i>	<i>Price</i>
<p data-bbox="440 380 548 422"><i>Starter</i></p> <p data-bbox="380 443 607 474">Annual Package</p> <ul data-bbox="240 533 773 743" style="list-style-type: none"><li data-bbox="240 533 773 659">• 20–25 SPONSORSHIP SPOTS AIRED per week during regular music programming.<li data-bbox="240 711 537 743">• TAX DEDUCTIBLE!	<p data-bbox="1060 443 1195 495">\$250</p> <p data-bbox="883 569 1390 663">Your equivalent cost of only \$4.81 per week!</p>
<p data-bbox="435 953 560 995"><i>Diamond</i></p> <p data-bbox="383 1016 607 1047">Annual Package</p> <ul data-bbox="240 1106 743 1677" style="list-style-type: none"><li data-bbox="240 1106 743 1327">• 50+ “SPONSORSHIP SPOTS” per week during regular music programming! (Your promo will run twice as often as the Starter package.)<li data-bbox="240 1379 743 1589">• Get SPONSORSHIP SPOTS during <u>ALL</u> local high school sports coverage once we raise enough money to begin broadcasting sports.<li data-bbox="240 1642 537 1677">• TAX DEDUCTIBLE!	<p data-bbox="1060 1142 1195 1194">\$500</p> <p data-bbox="894 1268 1401 1362">Your equivalent cost of only \$9.62 per week!</p>